

# List your Business

## BHUBANESWAR BUSINESS DIRECTORY

**Rs. 1  
PER DAY ...**

FREE LISTING

**90 DAYS**

Reach your Business to All  
People of Bhubaneswar.

*Boost & Grow your Business 10x*



**9437264738**



**BhubaneswarDirectory.in**

Online Bhubaneswar Business Direcotry



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**Try Digital Marketing**

Bhoi Sahi, Central School Raod,  
Near Sidhi Vinayak Public School  
Balasore-756001 (Odisha).  
<https://trydigitalmarket.com>

# Dashboard – Business Owner /

## Lister

### **Dashboard :**

- Total Nos of User Views till date
- Total Customer Leads till date
- Total Customer Reviews till date
- Total Reports with Weekly and Monthly in Graphical Chart method

### **Announcements:**

- Business Owner can Create his Business Announcement of their own choice unlimited
- Total Announcements Lists created by Business owner with option of Edit and Delete



## Events:

- Business Owner can create Event of their choice unlimited
- Business Owner can see their all Events with option of Edit and Delete
- Business Owner can See their all UPCOMING / ACTIVE / INACTIVE Events

## Coupon :

- Business Owner can create their Company's Offer, Discount, Deals, (both in % or Value) with own Customize Start Date & End Date with Time Slot (with option Edit / Delete)
- Business Owner can see all their ACTIVE / EXPIRED Deals with option of Edit / Delete.
- Business Owner can place/display their all Deals in **Content Area** OR **Sidebar Area**



## Listing:

- Business Owner is allowed to create as many Business Listing under One login ID.
- Business can see his Listing Page with the option of Edit / Remove / Change Plan
- Business Owner can Change/Edit their Business Listing at any moment unlimited.
- All Business Listings has been categories as PUBLISHED / PENDING / EXPIRED
- Automatically Business Listing will Expire after Expire Period and will be Active and Published after Renewal with the Approval of Admin.
- Business Owner can Change their Business Listing Plan at any moment just by paying the difference amount with the Approval of Admin.



## **Inbox :**

- This Inbox lists all Lead Form / Contact Form Information/Messages from Customer which simultaneously transfer to your Login eMail ID also.
- Inside Inbox , Business Owner can Reply the Customer against their information/Messages without going to their login eMail ID.
- Inside Inbox, Business Owner can Delete all Old Messages.

## **Invoices:**

- It shows the Listing Page Invoice, which can be Print directly through Printer or can be Saved in PDF Format at any time.

## **Saved :**

- A list of Saved Business Listings of third party are shown here for your future reference which can be deleted at any time.



## Ad Campaigns :

- There are two primary options to show the ads on the various locations, which are **Spotlight Ads**, and **Top of Search Ads**.
- When a business owner runs an Ads campaign to promote their listing, their listing is displayed as an Ad on top of the organic results to customers searching for a **specific category**, tag (keyword) or feature in a **specific location**.
- Ad Cost is calculated and paid on the basis per Day....Ad Cost Per Day Ex. Rs.50 per day for 7 days i.e. Rs.350

## Reviews :

- Shows list of Reviews by the Customers with Star Ranking & Comments both Received and Submitted separately.

