

# List your Business

## BHUBANESWAR BUSINESS DIRECTORY

**Rs. 1  
PER DAY ...**

FREE LISTING

**90 DAYS**

Reach your Business to All  
People of Bhubaneswar.

*Boost & Grow your Business 10x*



**9437264738**



**BhubaneswarDirectory.in**

Online Bhubaneswar Business Direcotry



- > Admin Dashboard
- > List Views
- > Google Map Views
- > Route Direction Views
- > Near Me Views
- > Location-wise Views
- > Category-wise Views
- > AI Search Box
- > Contact Form Inbox
- > Reviews & Ratings
- > Event Management
- > Deals & Coupons
- > Ads Management



**Try Digital Marketing**

Bhoi Sahi, Central School Raod,  
Near Sidhi Vinayak Public School  
Balasore-756001 (Odisha).  
<https://trydigitalmarket.com>

Know About ...

# Bhubaneswar Business Directory

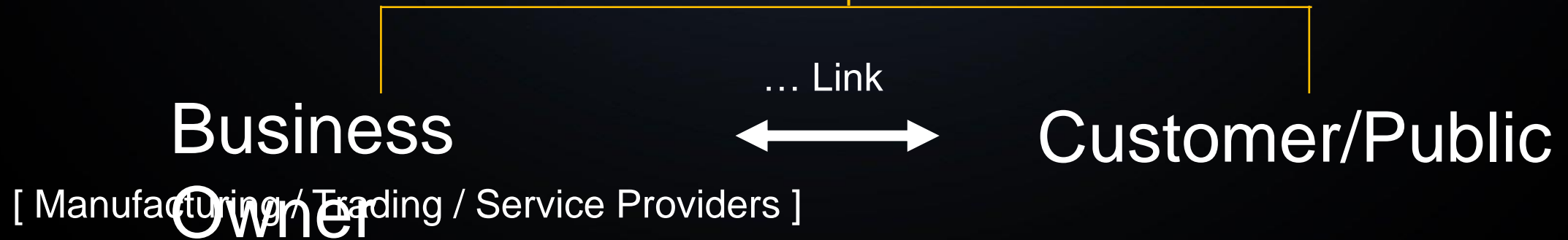
[ Digital / Online ]

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# Bhubaneswar Business Directory

[ Digital / Online ]



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# Bhubaneswar Business Directory [ Digital / Online ]

## 6 Videos Tutorials

### *[Customer/Public]*

1. Know About Bhubaneswar Business Directory
2. Advanced Search Facilities By Customers/Public

### *[Business Owner]*

3. Special Features / Facilities for Business Owner
4. Requirement for Business Listing By Business Owner
5. How to Create New Listing by Business Owner
6. Dashboard – How to Control by Business Owner/Lister



# 1. Know About Bhubaneswar Business Directory

1. Both Desktop View & App/Mobile View
2. Business Categories with Sub Categories/ Features/
3. Business Title or Name
4. Business Tagline Display
5. Business Address / Contact Information Display
6. Business Contact Mobile No (Touch to Direct Call system)
7. Business WhatsApp Mob. No. (Touch to Direct WhatsApp Message)
  
8. Business Live Location Map Display with Live Direction Facilities
9. Business Hours with own Customize Facility
10. Business Website URL Display
11. Business Video Display
12. Business Social Links Display [ Facebook, YouTube, Twitter, Instagram, LinkedIn]
13. Business Information about Products and Services
14. Business FAQ (No Limit)



15. Business Lead Form / Contact Form for the Customers to contact with Business Owner
16. Business Images Gallery
17. Business Features
18. Business LOGO
19. Business Rating by Public
20. User Dashboard with...
  - a. My Profile,
  - b. Saved of Business List,
  - c. Inbox with all Lead Form / Contact Form Messages & Response
  - d. Reviews



## 2. Advanced Search Facilities

- Search Filter
- Business Open Time
- Highest Rates Business
- Most Viewed Business
- Most Reviewed Business
- Business by Categories
- Business by Sub-categories / Features
- Search on Business Tags/Keywords
- Search according to Near Me/By (choose location distance Km. near you)
- Business in Location/ Sub-location wise
- Search in Google Map Live Location with Location PIN Image.
- Search Business by Exact Match
- Search Business by Best Match



### 3. Special Features/Facilities for Business Owner

#### **Announcement :**

[Display of Any Announcement by the Business Like...]

- Special Scheme Announcement,
- Launching of Products or Services Announcement,
- Vacancy Invitation Announcement,
- Employee Retirement Announcement,
- New Employee Vacancy Announcement,
- Holiday Announcement,
- Any Urgent Information Announcement





## Deals-Offers-Discounts :

[both in % & Value]

If Business wants to provide Customers any Company's Offer, Discount, Deals, (both in % or Value) with own Customize Start Date & End Date with Time Slot. Like....

- Deals of the Day (only for Today) – 20%
- Best Festive Discounts 2022 – 15%
- Super Hot Deal ( for Hotel Booking ) Get up to 50% OFF
- Rs.200 Cash Back for minimum Purchase of Rs.2000



## Events :

Business can declare any Events with own Customize Date Period & Time. [ like...

- Event for Business Meetings,
- Event for launching Products/Services,
- Event for Seminars and Conferences,
- Event for Trade Show,
- Event for Incentive Programs,
- Team Building Events,
- Appreciation Events,
- Charity Events,
- Corporate Event.



## Ad Campaigns :

There are two primary options to show the Ads on the various Locations, which are **Spotlight Ads**, and **Top of Search Ads**.

When a business owner runs an Ads campaign to promote their listing, their listing is displayed as an Ad on top of the organic results to customers searching for a **specific category, tag (keyword) or feature** in a **specific location**.

Ad Cost is calculated and paid on the basis of **“Ad Cost Per Click”** & **“Ad Cost Per Day”** Ex. Rs.50 per day for 7 days i.e. Rs.350



## 4. Requirement & How to Create a New Business Listing by Business Owner

1. Business Name
2. Business Tag Line
3. Business Category (See List)
4. Category Features / Sub-categories (See Lists)
5. Business Address (Automatically fetch from Google My Business, if available)
6. Business Mobile No.
7. Business WhatsApp Mobile No.
8. Business Website ( If any)
9. Business Social Media Link ( If any) - *Facebook, YouTube, Twitter, Instagram, LinkedIn*



10. Business Information reg. Products / Services ( Prepare in Word File and Just Copy and Paste in the Text Area)
11. YouTube Link ... any of your or about Business to Display VIDEO
12. Business Open Hours for the Entire Week (Customize)
13. Your Business Home Banner 5 Images – *Required size is 1600x1200 or 1000x750 or 800x600 (72 Pixel)*
14. Your Business Features Image - *800px X 600px (72 pixel) be a good size*
15. Your Business LOGO - *The recommended size for logo icon is: 32x32, 64x64, 128x128*



## 6. Dashboard – Business Owner / Lister

### Dashboard :

- Total Nos of User Views till date
- Total Customer Leads till date
- Total Customer Reviews till date
- Total Reports with Weekly and Monthly in Graphical Chart method

### Announcements:

- Business Owner can Create his Business Announcement of their own choice unlimited
- Total Announcements Lists created by Business owner with option of Edit and Delete



## Events:

- Business Owner can create Event of their choice unlimited
- Business Owner can see their all Events with option of Edit and Delete
- Business Owner can See their all UPCOMING / ACTIVE / INACTIVE Events

## Coupon :

- Business Owner can create their Company's Offer, Discount, Deals, (both in % or Value) with own Customize Start Date & End Date with Time Slot (with option Edit / Delete)
- Business Owner can see all their ACTIVE / EXPIRED Deals with option of Edit / Delete.
- Business Owner can place/display their all Deals in **Content Area OR Sidebar Area**



## Listing:

- Business Owner is allowed to create as many Business Listing under One login ID.
- Business can see his Listing Page with the option of Edit / Remove / Change Plan
- Business Owner can Change/Edit their Business Listing at any moment unlimited.
- All Business Listings has been categories as PUBLISHED / PENDING / EXPIRED
- Automatically Business Listing will Expire after Expire Period and will be Active and Published after Renewal with the Approval of Admin.
- Business Owner can Change their Business Listing Plan at any moment just by paying the difference amount with the Approval of Admin.





## **Inbox :**

- This Inbox lists all Lead Form / Contact Form Information/Messages from Customer which simultaneously transfer to your Login eMail ID also.
- Inside Inbox , Business Owner can Reply the Customer against their information/Messages without going to their login eMail ID.
- Inside Inbox, Business Owner can Delete all Old Messages.

## **Invoices:**

- It shows the Listing Page Invoice, which can be Print directly through Printer or can be Saved in PDF Format at any time.

## **Saved :**

- A list of Saved Business Listings of third party are shown here for your future reference which can be deleted at any time.



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- There are two primary options to show the ads on the various locations, which are **Spotlight Ads**, and **Top of Search Ads**.
- When a business owner runs an Ads campaign to promote their listing, their listing is displayed as an ad on top of the organic results to customers searching for a **specific category**, tag (keyword) or feature in a **specific location**.
- Ad Cost is calculated and paid on the basis per Day....Ad Cost Per Day Ex. Rs.50 per day for 7 days i.e. Rs.350

## Reviews :

- Shows list of Reviews by the Customers with Star Ranking & Comments both Received and Submitted separately.



# LOCATIONS @ Bhubaneswar Business Directory

- > Bhubaneswar
- > Puri Cuttack Road
- > Saheed Nagar
- > Kharabela Nagar
- > Kalinga Nagar
- > Bapuji Nagar
- > Nandankanan Road
- > Gautam Nagar
- > Bomikhal
- > Rasulgarh
- > Ashok Nagar
- > Chandrasekharpur
- > Baramunda
- > Khandagiri
- > KIIT Road
- > AIIMS Road
- > Ravi Talkies Road
- > Jayadev Vihar
- > Mancheswar

.... Many more !!!



# CATEGORY – Sub-CATEGORIES @ Bhubaneswar Business Directory

- Automotive

- ✓ Two Wheeler
- ✓ Four Wheeler
- ✓ Electric Vehicle (EV)
- ✓ Automobiles Parts & Spares

- Architecture & Interiors

- ✓ Interior Design
- ✓ Exterior Design
- ✓ Planning, Drawing & 3D Design
- ✓ Structure & Contractor

- Education & Training

- ✓ Coaching Classes
- ✓ CBSE Tutorial
- ✓ CHSE Tutorial
- ✓ Odia Medium Tutorial
- ✓ Computer Education
- ✓ School
- ✓ College

- Food & Dining

- ✓ Veg Food
- ✓ Non-Veg Food
- ✓ Fast Food
- ✓ South Indian Food

- Home Décor & Furnishing

- ✓ Home Interior
- ✓ Furnishing Items
- ✓ Home Decoration Items
- ✓ Furniture & Supplies

- Hotels

- ✓ Room Booking
- ✓ Marriage Party Booking
- ✓ Hall Booking
- ✓ Restaurant Facility



# CATEGORY – Sub-CATEGORIES @ Bhubaneswar Business Directory

- Hospital, Clinic and Consultation

- ✓ Medical Consultants & Clinics
- ✓ Homeopathy
- ✓ Allopathy
- ✓ Ayurvedic
- ✓ Physiotherapy
- ✓ Drugs & Pharma
- ✓ Pathology Labs
- ✓ Ultrasound and Scanning
- ✓ Digital X-Ray
- ✓ Hospital & Nursing Home
- ✓ ENT Specialists
- ✓ Dentist

- ✓ Medicine Specialists

- ✓ Orthopaedic Specialists

- ✓ Gynaecologists

- ✓ Cardiologists

- ✓ Skin Specialists

- ✓ Eye Specialists

- ✓ Paediatric Specialists

- Jewellery & Gems

- ✓ Gold, Silver & Diamond Jewellery

- ✓ Fashion Jewels & Items

- ✓ Gems & Astrology

- Industries & Manufacturing

- Advertising & Marketing Agency

- ✓ Digital Marketing

- ✓ Printing Media

- ✓ TV Advertising

- ✓ Paper & Magazine Advertising

- ✓ Hoarding Advertising

- Men, Ladies and Kids Fashion Wear

- ✓ Men's Wear

- ✓ Ladies Wear

- ✓ Kid's Wear

- ✓ Sarees

- ✓ Fashion Accessories



# CATEGORY – Sub-CATEGORIES @ Bhubaneswar Business Directory

- Mobiles & Accessories

- ✓ Mobile Sales & Services
- ✓ Mobile Spares and Accessories

- Computer & IT Solutions

- ✓ Computer & IT Hardware
- ✓ Web Development & Digital Marketing
- ✓ Software & Application

- Professional Services & Activities

- ✓ Lawyers
- ✓ Chartered Accountant
- ✓ Consultant
- ✓ Vastukar & Astrology

- ✓ Teacher
- ✓ Technician
- ✓ Engineer
- ✓ Financial & Legal Services
- ✓ Electrician
- ✓ Catering Services

- Jewellery & Gems

- ✓ Gold, Silver & Diamond Jewellery
- ✓ Fashion Jewels & Items
- ✓ Gems & Astrology

- Others

- ✓ Beauty Parlour & Spa
- ✓ Saloons
- ✓ Entertainment

- ✓ Music
- ✓ Books & Magazine
- ✓ Press Printing & Publishing
- ✓ Gym & Fitness Centre
- ✓ Tour & Travels
- ✓ Kalyan Mandap

- Real Estates

- ✓ Property on Rent
- ✓ Property on Sale



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# CATEGORY – Sub-CATEGORIES @ Bhubaneswar Business Directory

- Stores & Shopping

- ✓ Apparel & Gift Items
- ✓ School Items
- ✓ Fruits & Vegetables
- ✓ Grocery & Confectionary
- ✓ Building & Construction Materials
- ✓ Sports Goods, Toys & Games
- ✓ Herbal & Ayurvedic Product
- ✓ Shoes Outlet

- TV, Appliances, Electronics

- ✓ Electronic Items
- ✓ Home Appliances
- ✓ Electricals Components



# LIST YOUR BUSINESS



9437264738

## BHUBANESWAR BUSINESS DIRECTORY

# we will help to List your Business  
and guide you to control your  
Admin Dashboad



**BhubaneswarDirectory.in**  
Online Bhubaneswar Business Direcotry

# Rs.1

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BOOST & GROW YOUR BUSINESS UPTO 10X



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